

SEXY INTERNATIONAL PARIS FILM FESTIVAL 2010

Press Book



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Who are we?



Sexy International Paris Film Festival (Association SIPFF) was created in 2009 by Natalie Vella, Patrice Le Petit and Grégoire Maréchal as a Francophone version of the Australian Sexy International Film Festival (SIFF). Our aims are to discover and promote the best of quality independent short and feature films from around the world that explore the themes *love, sex and relationships*. Inspired by films of the 1960s like Russ Meyer, from the screen icons of Brigitte Bardot, Marilyn Monroe, Jayne Mansfield and Betty Paige, to the 'Pink' Erotic films of Japan and the provocative work of Catherine Breillat, our "Sexy" festival, like no other, will combine theatre and cinema in one festival celebrating everything that is love, erotic, sensual, political, perverse and funny by filmmakers who bravely share their unique vision of sexy with us – with class.

With our two Association SIPFF members, Grégoire Maréchal and Natalie Vella coming from an extensive cinema and performance background they hope to combine their knowledge and experience to create a festival that will truly engage the audience.

Why a festival like this?

A festival like no other, from endearingly sexy love stories, provocatively sexy films that create debate, to erotically charged films, our festival engages cinema audiences in all areas of cinema with something for everyone.

SIPFF Sexy is class, with a hint of naughtiness, a dollop of comedy, the possibility to provoke, with the objective to entertain.

Everybody has a different opinion of how they define "Sexy", and how they express it. From fashion in glossy women's magazines to titillating television commercials we are bombarded with images and notions of sexiness. And even between the countries where SIFF will screen, all have different perceptions of what is "Sexy".

Background



The original festival, Sexy International Film Festival (SIFF) was created by Australian Filmmaker Jason Turley, who found there wasn't a festival like SIFF that celebrated all of these types of films in one festival. In 2008 the festival was born, with a week-long festival in venues around Melbourne. Already in its second year in Australia the festival has already doubled in size and popularity due to its themes which resonate with filmmakers and audiences.



The Paris version SIPFF follows in its footsteps and was named Sexy International Film Festival (SIFF) (Association Loi 1901 as a uniquely francophone version of the festival, focusing on a significant portion of Francophone content as part of its festival program.



In 2008, after the main festival, SIFF toured London, Paris, San Francisco and Los Angeles. In 2009, SIFF announced a new city - Sydney, adding this city to other cities Perth, New York and Los Angeles.

TOUR 2010

Jason will tour the festival in June 2010, taking the best of SIFF to Los Angeles and New York, with a SIFF "Best of" shorts programme featuring in the Paris version of the festival.

About the Festival 2010

Over four days our festival will combine theatre with a tailored programme of high quality and cutting-edge films that explore "Sexy", including cult films from Japan's "Pink" film industry (Pink Eiga), discoveries from Francophone territories, focus on Australian shorts, a celebration of gay and lesbian films, all of which will be combined with colour, light and movement, integrating theatre with our cinema programme.

The festival will honor each evening with "Happenings", performances headed by Claire Conon-Vrinat and her team, ADLIB444. They will evoke a different theme each night of the festival : Japanese, Nouvelle Vague (New Wave), Pyjama Party and finally Hollywood Vintage, from opening through to the closing night of the festival .

Closing night will seduce with "soft: erotic vintage films from the archives of Lobster Films. This will be presented by Fairecourt. Prizes of the film festival will be announced: Best Francophone short film, Best International Short Film, Jury Prize and Audience Prize. This will be followed by music and performance in the LOVE BAR of the Grand Action.

Other programmes featuring at our festival include our celebration of Australian short films, featuring some of the most talented Australian filmmakers today, as well as our "Gay and Lesbian" session at the Yono Bar, Marais coinciding with Gay Pride day. There will also be the International shorts programme, featuring a diverse range of thought-provoking SEXY films from around the world.

In addition to the cinema programme there will be the XY Cinéma Rencontres à Paris – an exclusive invitation-only networking event at the Town Hall of the 5th, where filmmakers from the festival can meet, with press and sponsors.

Beyond 2010

Our passionate members of the association have a long-term vision to discover cinema talents, create diverse and interesting film programming, enrich and inspire audiences combined with colourful, bright and illuminating performances.

With the development of our partnerships both in France and internationally our festival will continue to grow beyond 2010.

THE TEAM

Natalie Vella

Association President Paris- Artistic Director - Programmer – Website & Graphics - Designer

Actor, writer and director, born in Melbourne, Australia. She comes from a theatre background having trained with world-renowned acting teacher Dr. Experience Bryon in the Integrated Performance Technique (IPT). Natalie then went on to produce and perform in several plays as Co-Artistic Director of The Front Room Theatre. She has also written and directed several short films which have screened in numerous film festivals as well as starring in the recent feature film "Kissing Paris" which screened at The Cork International Film Festival in 2009. She is also represented by the Cindy Brace Acting agency in Paris as an actor and a voice-over artist. www.funnybunnyfilms.com



Jason Turley

Festival & Artistic Director – Australia



Jason Turley began studying video production at the Royal Melbourne Institute of technology (RMIT) in 2001, where he made his first short film Holy Toledo! Several short films followed culminating in the feature film "Welcome Stranger" which is currently in distribution in Australia. He has worked in commercial television as a second unit camera operator and assistant editor. As well as artistic director of SIFF, he is also the shorts programmer for the Melbourne Underground Film Festival. www.sexyfilmfest.com

Patrice Le Petit

Co-ordinator – Programmer - Treasurer

Born in France, Patrice began his passion for music several years ago at Comet Records, assisting the producer on numerous tours of music festivals including Belgium and Paris.

Patrice began his involvement in SIPFF after featuring in the short film "Nocito" (of which he also co-produced) in 2009 which was directed by Natalie Vella. As an IT Professional, Patrice assists with website management of SIPFF as well as the general co-ordination of the festival under the direction of Natalie and Jason.



Grégoire Maréchal

Secretary – Consultant



Having graduated from musical studies, Grégoire specialised in music composition. He has played in bands of various styles, from rock to bluegrass to bossa-nova. Introduced to theatre by a friend, he discovered a new means of expressing himself on stage. He has studied various acting methods, including Stanislavski with Sarah Eigerman and has performed mostly in contemporary plays : The King in « The Dying King » by Ionesco, Man #2 in « She is there » by Nathalie Sarraute, and The Musician in « Winter under the table » by Roland Topor. He has also acted in over 15 short films. Most recently he wrote and directed his first short film, « It's in the box », which has been selected in several festivals, and screened at the Short Film Corner – Cannes Festival 2009.

Pippa Rimmer

Programmer- Curator - Consultant

Retrospective –SEXU-ELLES



Pippa Rimmer is a Paris-based film professional with experience in marketing, distribution and production. She is also an accomplished event producer and photographer. Previously, Pippa held the role of Director of Exhibitions at Future Shorts where she produced numerous events across the world for which she curated a wide range for short film programmes. She also worked on Future Cinema and Secret Cinema. She has judged short film competitions and spoken on industry panels about the medium and especially new avenues for the distribution of short content. Last year, Pippa worked on the production of Ipso

Facto films' feature 'Souled Out' (release in 2010 by Soda pictures) and has consulted for companies including Raindance, Crucible Media and Ursa Minor films on the strategy for film and music video projects. She currently holds the position of Film licensing manager at Vivendini Mobile Entertainment and is the cinema editor at Running in Heels magazine.

Jeff Dombrowski

Graphic Designer

Jeff Dombrowski from Los Angeles, California, film capital of the world, is the graphic designer for the 2010 Sexy International Paris Film Festival. His experience is focused on print and website design, working in various sectors such as corporate, education, automotive, sport, arts and media. Currently a freelance graphic designer in Paris, his clients include Publicis and Hachette. Samples of his work can be found on www.jfdcreative.com.



Victoria Deterding

Administrator – Programme Researcher

Recent graduate of the University of Wisconsin (USA), with a degree in Film and English, Victoria is passionate about movies, books, and enlightenment. She has volunteered for numerous film festivals including the Wisconsin Film Festival as well as assisting with marketing



Claire Conan-Vrinat

Directrice de Spectacles

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Artistes / performeurs « SIPFF Happenings :

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Krystell Lebrun

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Key Dates

Summary

Press screening launch **Thursday 17 June**

Cocktail and sneak preview with press, filmmakers

Le Grand Action - Opening Night **Thursday 24 June**

Japanese "Pink Eiga" erotic films 7pm-12pm

Le Grand Action **Friday 25 June**

Australian Shorts programme 6pm-7.30pm
Francophone women shorts programme 7.30pm-10.30
(including drinks and roving performance)

Town Hall 5 arrondissement **Friday 25 June**

XY cinéma rencontre à Paris 15H00-17H00
Afternoon cocktail with filmmakers.

Le Grand Action **Friday 25 June**

vernissage of paintings by **Maitéa** 18H00-19H00
SEXU-ELLES (Out of competition) 19H00-22H00
X-FEMMES presented by Secondsexe 22H30-23H45

Yono bar (Marais) **Friday 25 June**

Music of Mijo Biscan 7pm-1030pm
Shorts session – "Best of SIFF shorts 2009" presented by Jason Turley

Le Grand Action **Saturday 26 June**

Australian short film retrospective 15H00 – 17H00
International Shorts Competition 01 17H30 – 19H30
Francophone Shorts Competition 02 20H00 – 22H00
Late Night – Yet NOT so innocent 22H30 – 23H45

Yono Bar **Saturday 26th June**

Music by Thalie Astrée and Friends 7pm – 1030pm
Gay and Lesbian short film programme
In celebration of Gay Pride Paris

Le Nouveau Latina **Saturday 26 June**

Absurd Séance (D/S – by Jacque Richard) Midnight

Le Grand Action **Sunday 27 June**

International Shorts Competition 03 14H30 – 16H30
Francophone Short Competition 04 17H00 – 19H00

Closing Night – Le Grand Action **Sunday 27 June 19H00**

Amour Amour, Love, Amor + Vintage Erotic films from Lobster Films
Presented by Fairecourt 7pm-12am
Screenings, awards and performances.

The Venue



Cinéma Le Grand Action
5, rue des Ecoles, 75005 Paris

Thursday 24 juin 2010 # 19H00 Japan to be honored

Opening Night: "Japan – Pink Films today"



For the opening night at the Cinema Le Grand Action our festival will present a programme of « Japanese Pink » films. These two films of the classic genre « Lonely Cow Weeps at Dawn » and the romantic comedy Blind Love, both directed by Daisuke Goto, one of the most popular directors in the Pink Eiga world.

Alternating between the projections will be performances created by Claire Conan-Vrinat and her ADLIB444 team around all that is Geisha and Japanese.

The programme will be presented By SIPFF, and Pink eiga in collaboration with Martin Vieillot.

The public will be invited to dress up in Japanese. The best dressed wins a prize !
Pour cette soirée spécifique, des performances sur le thème japonais inviteront le public au voyage parmi senteurs de thé, lumières douces des lanternes et bruissements d'éventails.

Sunday 27 June 2010 # 19H00

Closing Night – Hollywood Glamour

Le Grand Action will revive Hollywood Glamour with audiences witnessing retro - styled treatment as they arrive. Stars, paparazzi and divas will evoke the mood of yesterday, taking part in the screenings and the presentation of the awards.



It promises to be explosive, classy and above all, sexy !

After the screenings audiences will be able to enjoy the pleasure of the Love Bar as well as entertainment from ADLIB444.

The Films

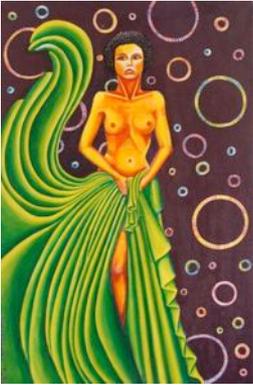
Lobster – films Archives « Vintage Erotic Shorts»

Presented by Fairecourt – soirées de courts-métrages en Picardie

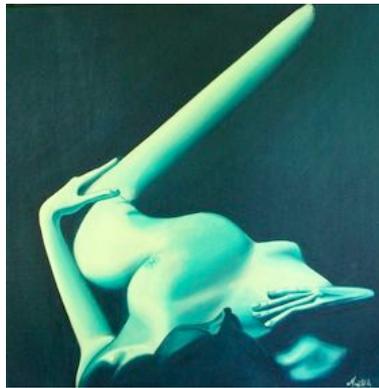


Friday 25 June # 18H00 – 19H00

Exhibition - Maitéa



After an exhibition in 2009 at the Villa Ilbarritz, in the Basque Country, Maitea, 26, will unveil her new paintings at the SEXY INTERNATIONAL FILM FESTIVAL PARIS.



The vernissage opening will take place at the Grand Cinema Action, 5 rue des Ecoles, Paris 5e. Her works are South America influenced, or slightly "Fauve", without all the codes from one movement or the other..



The Vernissage will take place at 18H00 at the Cinéma le Grand Action



Friday 25 June # 20H00

Sexu-elles

A selection of short films made by Francophone women on the theme desire.

Presented by Pippa Rimmer



Saturday 26 June # 15H00

Retrospective – Australian Shorts

This retrospective covers the work of Australian filmmakers over the course of the last 20 years. The session includes the talented filmmaker Dustin Feneley's short film « Eskimo Kiss », Penny Fowler-Smith's None of the Above (AFTRS). The retrospective will be presented for the first time in Paris as part of the Sexy International Paris Film Festival.

Compétition

Saturday 26 and Sunday 27 June

International Short Films



Films presented from four corners of the world including Spain, Netherlands, Egypt and Canada.

Cont...

Saturday 26 and Sunday 27 June

Francophone short films



Films in our Francophone competition include films, not only from France but from Francophone regions Switzerland and Quebec.

Focus Programmes

Friday 25 June # 22H00

Erotic: X-Femmes



Series made for Canal Plus by Secondsexe (www.secondsexe.com) by women exploring « erotic » from a feminine angle. The selection includes *Samedi Soir* by Zoe Cassevetes as well as Mélanie Laurent's *A Ses Pieds*.

Cont...

Yono Bar

25 and 26 June 2010

Friday 25 June # 19H00

Session : « Best of » SIFF (Aust) 2008 & 2009

Programme featuring the best of short films from the Australian edition of the festival. Music followed by selections by creator and Australian festival director Jason Turley

19H00-20H00

Guest arrive

20H00-20H45

Mijo Biscan Concert

Mijo Biscan is co-founder and a song writer for Melbourne's Alt-Rock-Prog-Folk group called Lamplight. Their success in their homeland of Australia has propelled Mijo to Europe to continue spreading his music to fans on the other side of the planet.

Although references are made to Jeff Buckley, Rufus Wainwright, Nick Cave, Fleet Foxes and Leonard Cohen among others, Mijo continues to elude the pigeon-holes of critics with his fiercely unique voice in the world of song writing and also with his own personal expression and musical inventiveness. Previously performing and commanding a band of up to 18 people including horn sections, strings and choirs, Mijo is now returning to his roots as a troubadour of simple song and simple truths told with his unique voice and way.



21H00-22H30

Session : « Best of » SIFF (Aust) 2008 & 2009



Screening of the best short films from SIFF Australia, selected by SIFF creator Jason Turley. australien du festival Jason Turley.

Saturday 26 June # 19H00

19H00-20H00

Guest Arrive

20H00-20H45

Thalie Astrée and friends - concert



Thalie Astrée is a chameleon. With humour and spontaneity a part of all her songs, the young Reunion Island singer composes and sings cheeky songs in English, French and even Créole.

Panorama gay et lesbien



In honor of the annual Gay Pride Day, what better place for this session than at the Yono Bar in the heart of the Gay district Marais ? A selection of short films, Gay and Lesbian « soft » sexy will be screened.

The jury

The Jury will be composed of professionals from the film industry.

Jury President

Marc Duret

Actor



Marc was trained at the National Theatre Conservatory of Paris - the Rose Brudford College in U.K - the State University of Albany (Theater Department) in N.Y and the Stella Adler Conservatory in New-York City. He has been working in Theater with : Al Asermely in N.Y. - Olivier Dutailis (French Molière nomination) - Jean-Claude Cotillard - Stéphanie Loïc - Joël Jouanneau - Pierre Santini - Yutaca Wada - Jean Bouise - Jean-Luc Tardieu...

And in films with Luc Besson (The Big Blue - Nikita (French César nomination) - Mathieu Kassovitz (La Haine) - Yan Kounen (Le Doberman), Fred Zinnemann, Völker Schlöndorff - Pat Malakian - Edwyn Bailly - Gérard Krawczyck - Vincent Garenq - Michäel Heineke and recently with Ismaël Saïdi in "Ahmed Gassiaux", Duane Clark in "The Philanthropist" for N.B.C, Bernard Stora in "Le Troisième Jour" (Award at the 2010 Luchon film festival) and "Les Yeux" directed by Patrick Alen which will have its premiere in Belgium. He is currently shooting "Les Toqués" directed by Laurence Katrian for Tf1 and has recently finished the translation of "Lifecoach/Coach de Vies" a Nick Reed's comedy play that he wishes to set in Paris.

Members of the Jury

Sami Zitouni

Actor, Writer, Director



Actor in several films including Convoyeur (French title), Virgil and The Secret of the Grain, as Writer/Director his short film « La Boîte à Pépé » was selected for the Clermont Ferrand Short film festival

Sally Hussey

Producer, Film Festival Director



Sally Hussey is an independent producer, film festival director, writer, and curator. Her extensive experience spans exhibition and production, screen culture and development. She is the founder and festival director of the Australian film festival, *filmfest@falls*, former artistic director of the Bayside Film Festival, and has worked as a script assessor and professional editor in Australia. Her latest project, *Cicada*, directed by Amiel Courtin-Wilson, was in official selection Directors' Fortnight at the Cannes Film Festival in 2009 and has won numerous awards internationally. She currently has exhibitions and film projects in development in Europe and Australia. Sally is also completing a PhD at the University of Melbourne, Australia, and is a regular contributor to film journals.

Pascal Toutain

Film Festival Director



After a career in IT he changed his career at the end of the 1990s to follow the 7th Art, creating and co-ordinating the Very Short Film Festival (Films of less than 3 minutes). From time to time, he has also acted and directed in a number of short films.

Dimitra Kontou

Actress



Born in Athens, Greece in 1983. Studied in the drama school of the Contemporary Theatre of Athens and also Acting on Camera in Delos Drama School. She also studied music, dance, French and Spanish. After working in theatre for four years mostly in Greek contemporary plays, she moved to Paris where she enrolled in the acting classes of the Franco-Américaine Cinéma et Théâtre and participated in various theatre performances and films. In 2008 she was chosen to attend the 2nd Sarajevo Talent Campus and in 2010 the 8th Berlinale Talent Campus.

The Prizes

The Awards will be presented on closing night in the following categories :

Best International Short Film

- 500€ presented by Egoist TV Channel
- A selection of classic DVDs presented by Vidéosphère

Best Francophone Short Film

- 500€ of lighting hire presented by Transpalux
- 1 year subscription to videolibrary, Vidéosphère

Prix du Jury

- Jewellery of precious stones and silver to the value of 250€ presented by Or et Flammes

Prix du Public

- Jewellery of precious stones and silver to the value of 250€ presented by Or et Flammes

Les conseillers en relation presse

A qui est destiné le Festival ?

Le Festival du Film Sexy concerne un large public mais un public averti. A travers ce Festival, nous espérons toucher une cible curieuse de découvrir l'érotisme à travers le cinéma en particulier et l'art en général. La cible nous semble être en marge des idées reçues et plutôt prescripteur de tendances.

Pourquoi ce Festival ?

Depuis plusieurs années, l'érotisme s'est de plus en plus démocratisé en France comme à l'étranger.

Des films sensuels, fétichistes ou voluptueux ont vu le jour sous l'œil amusé des réalisateurs. Le talent d'excitation de l'imaginaire mérite alors un hommage. C'est par ce Festival que nous souhaitons exprimer la reconnaissance de cette forme d'art.

Le but est de montrer l'érotisme au cinéma comme une forme d'art : les peintres usaient des représentations du nu, les compositeurs des paroles provocatrices et les réalisateurs des témoignages visuels de la beauté corporelle.

Comment promouvoir ce Festival ?

Le Festival du Film Sexy doit être promu comme un festival intelligent et non pornographique. Les sens doivent être éveillés sans être sollicités. L'imaginaire doit être le premier élément à stimuler.

L'idée est d'offrir de la sensualité et du raffinement érotique aux spectateurs.

La promotion doit passer par :

- un travail de community management (forums de cinéma, sites communautaires) de manière à pouvoir communiquer efficacement et spontanément avec les personnes les plus sceptiques.
- une création de relation de partenariats avec des marques comme Chantal Thomass ou Yes For Lov (cosmétiques du plaisir).
- une visibilité sur Internet et sur le terrain à travers la distribution de flyers dans les boutiques de lingerie et d'accessoires sexy chics
- une projection presse avec une rétrospective photo (l'érotisme vu par les photographes)
- la renommée d'un des membres du Jury.

Conférence de presse / Press Launch 17 juin 2010 # 19h-21h

Presentation of the Jury, Press Relations and the director of the festival will be followed by cocktails as well as an sneak preview of the films to be screened at the festival

Invitation only

Please contact

Nathalie Astruc : 06 12 34 42 89

presse@sexyfilmfestparis.com

XY Cinema Rencontres à Paris Vendredi 25 juin 2010 # 15h-17h

The XY Cinema Rencontres in Paris will take place the 25th June, 3pm – 5pm in Salle Arago in the Town Hall of the 5th District of Paris. Le XY Cinema Rencontres à Paris se déroulera le 25 juin à 15 heures à la Salle Arago de la Mairie du 5e arrondissement. An opportunity for filmmakers to gather, network and enjoy a cocktail or two.

Invitation only

Please contact

Nathalie Astruc : 06 12 34 42 89

presse@sexyfilmfestparis.com

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